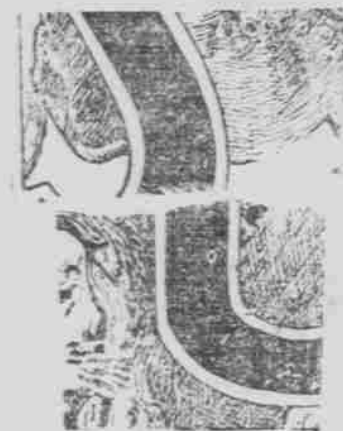


FREE TICKETS TO SELLS-FLOTO CIRCUS



1 The Sells-Floto Circus comes to El Paso only once a year. Every day in the year there is an Optician on Texas St. that serves you best when you "Need Glasses." A record of years of successful service is his record. Fill in Blank and give name of Optician.

7 There is only one place in El Paso where you can hear Edison's RE-created Music to the best advantage. The Company that sells this instrument—Not a Talking Machine—recently moved to larger quarters, at the corner of North Oregon and Boulevard. Give name of Company and name of Manager.



12 Mary Pickford is now at the head of her own company—"The Artercraft." An El Paso theatre has been fortunate in securing the new Pickford Films. The first one that will appear in El Paso is "Less Than Dust," a 7-reel feature. The theatre that has the New Pickford films also shows all the new Chaplin releases. Give name of Theatre and date of the first New Pickford Film.

19 A Coal Company at the Corner of SAN-TA FE and 7th Streets is the one you want to connect with if you want Satisfactory Coal. They also sell Wood and Kindling. This Company will send you just the kind of Coal that will meet your requirements if you will tell them what your heating equipment is. Name Company. Give Telephone Number.



2 When you think of a Watch think of is a well known advertising slogan in El Paso. At this Shop you will always find the latest ideas in Jewelry and their windows are the most interesting you will see in El Paso. Their Watch Repairing Department is in charge of an Expert. Give name of this Advertiser and name of man at head of Watch Repairing Department.



8 There is only one place in El Paso where you can buy Kirschbaum Clothes. The reason you can buy this Clothing from this firm is because it is the best Clothing Made. The "Best" of Clothing and Furnishings for men is a habit with this firm. Give Firm Name and Location.



20 There is a Laundry in El Paso that also Leads in Cleaning and Pressing. All you have to do is send the garments to be cleaned with the Laundry Bundle. This Laundry makes a Specialty of Laundering Woolen Blankets, Navajo Rugs and other woolen fabrics. This Laundry has a 25 year Clean reputation. Give Name of Laundry and Telephone Number.



3 There is a Confectionery on North Oregon where you will always find "Oceans" of good things to drink. This Confectionery is soon to install what will be the largest Fountain in El Paso. They serve delicious drinks and this is the only place in El Paso where you can get an ICE CREAM SODA FOR 5 CENTS. Give Name of Confectionery and name of Proprietor.

9 "The Big Piano House" on Texas Street is where you can always get the best values in Good Pianos. They recently added a Phonograph that is a revelation in reproducing the true singing voice. They will be glad to demonstrate this new Phonograph at any time. Give name of Company and name of Phonograph they sell.

13 It takes two stores on Texas Street for a Furniture man to conduct his business. One is at 318 Texas and the other is at 1706. If you want new or second hand Furniture or you want your Furniture repaired, he is the one to see. He makes a Specialty of Manufacturing Mattresses. Give Merchant's Name and Telephone Number at 318 Texas Street.



14 Delicious Confectionery and Fresh Cut Flowers are always to be found at a store in the Mills Building. They also serve appetizing Lunches. A special Musical Program is rendered daily. This Company pays special attention to out of town orders. Each Saturday they offer a Candy Special. Give Name of Company and tell what the Candy Special will be for Oct. 28.



HERALD READERS

PRIZE PICTURE PUZZLE

Tickets to the Champion Shows of the World

50 FREE TICKETS

Sell-Floto Circus, Menagerie, Hippodrome and Buffalo Bill's Wild West.

A half hour of fun today for all who compete.

PRIZES ARE

1. Six Reserved Seat Tickets.
2. Five Reserved Seat Tickets.
3. Four Reserved Seat Tickets.
4. Three Reserved Seat Tickets.
5. Two Reserved Seat Tickets.

Next 30 Prizes, one Reserved Seat Ticket each to the circus.

READ THE ADVS. READ THE RULES. WIN A PRIZE

THE HERALD offers its readers a half hour's amusement today and those who cut out the pictures and put them together will be well repaid, for there are 50 Sells-Floto Circus tickets at THE HERALD office awaiting those who send in the best solutions.

Those who display the greatest neatness in correctly putting the pieces of the Puzzle Picture together, and give correct answers to merchants whose advertisements appear on this page, will be awarded the prizes in accordance with the rules below.

Rules for Picture Puzzle Prize Competition.

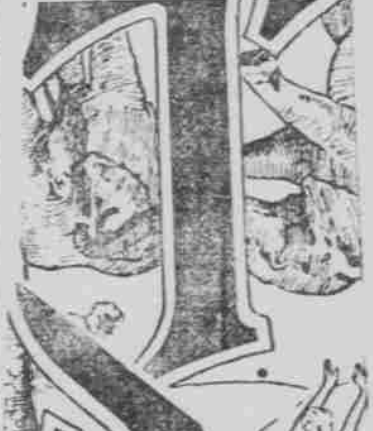
1. The competition is open to every reader of The Herald except employees of this establishment.
2. Each competitor must cut out the pieces of the picture which appear in the advertisements on this page. After putting them together, they are to be pasted on a blank sheet of paper so as to form the complete picture. Then write your own name and address plainly underneath the picture. On another sheet of paper write answers to ads in numerical order, viz: Ad 1, Ad 2, etc.
3. All solutions of the picture puzzle, arranged as stated above, must be delivered at or mailed so as to reach the office of The Herald not later than noon, Friday, October 27.
4. The prizes will be awarded on the following points: Correctness as to advertisers' questions, neatness and unique design.
5. The prizes will be 50 tickets to the Sells-Floto Circus, as noted above, which will be here on Monday, October 30.
6. Names of winners will appear in the Big Week-End Edition of The Herald.

To The Winners

Saturday, October 28, winners' names will appear in the Herald, and if you will call at the advertising department, on the Monday morning of circus day, just after the big gala free street parade of the Sells-Floto Circus, which will be at 10:30, rain or shine, you can get your free ticket to "The Champion Shows of the World," the Sells-Floto Circus.

SPECIAL NOTICE.

Pasted Picture without answers to ads will not be eligible to win prizes.



4 "SANITARY," as the name implies, describes the Laundry Service you get at a Laundry on Texas St. This Laundry is just now making a specialty of "Rough-Dry" family wash at 7c per pound. All kinds of Laundry Work will be called for and returned promptly. The Telephone number is 687. Give name of Laundry and name of Manager.

10 When you want Cleaning and Pressing done "WRIGHT" there is only one place in El Paso to get it. If you will send your last Winter's Garments to this Cleaner he will make them look like new. Special attention given to Ladies' Evening Garments. Give name of Cleaner and Telephone Number.

15 In the Herald building there is a store that is just now making a wonderful display of Hallows'en Novelties. This is the company you can always depend on to supply you best with everything that is needed in Office Supplies. They also carry a full line of Sporting Goods. See their present line of Football Goods. Name Company and tell brand of Sporting goods they sell and recommend.



21 and Shirt Makers, is a sign you will find on San Francisco Street. Whether you are superstitious or not, this is a good sign to believe in. Perfectly Tailored Suits and Overcoats at reasonable prices is the service they give. They also do cleaning and Pressing. Name Company and give Street Number.



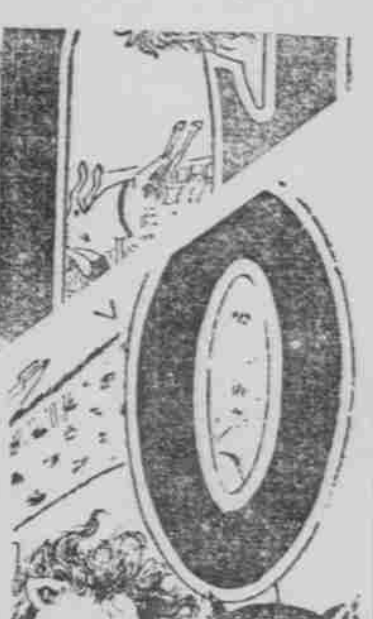
22 There is a Tailor Shop on N. Stanton Street that makes perfect fitting Suits and Overcoats. Here you can save from 25% to 40%. In addition to Tailored Suits he has uncalled for High Grade Suits and Overcoats at a Bargain. This is a new Tailor but he has demonstrated that he gives a Tailoring Service second to none in El Paso. Name Tailor and Give Street Number.



16 There is a new Company on Mesa Ave. that is Headquarters for Fountain Pens. At prices from \$1.00 up you have choice from the biggest assortment of Fountain Pens in El Paso. Here you can also buy Cameras, Films, Razors, Strops, Shaving Accessories and Toilet Articles. They do Kodak Developing and Printing. Name Company and give Street Number.

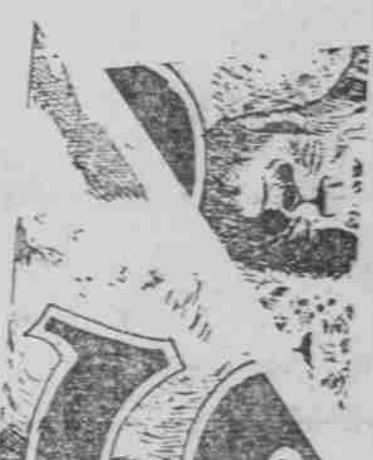


5 A Telephone is a great convenience and you can always use yours to the best advantage if you will call when you want an Auto, Taxi or Limousine. This also applies to Baggage. The Company whose number this is operates the Information Bureau at the Union Station. They also have the Government Contract for handling the Mails. Name Company and give Telephone Number.



6 Just now a Seed Co. on San Antonio St. is offering Beautiful Boston Ferns in 5 inch Pots that sell regularly for \$1.50 at a Special price of \$1.00. This Company is now offering Hyacinth, Narcissus and other Bulbs, also Sweet Pea Seeds for immediate planting. They carry a full line of Poultry Supplies. Give name of Company and Street Location.

11 There is a firm on Mesa Ave. where you will always find everything you need in Office Supplies, Books and Stationery. Here you will find Shaw-Walker Filing Cabinets in both Steel and Wood. They also carry a full line of "I-P" Loose Leaf Ledgers, Memo and Price Books. Your needs will be attended to promptly. Give name and street location.



17 A Firm on Mills Street sells all kinds of Typewriter and Office Supplies. They especially recommend two makes of Typewriters. They also supply you with Filing Systems, Carbon Paper and everything used in an office. This Firm will soon move to the Martin Building. Name Company and tell the two makes of Typewriters they especially recommend.

18 "The Crimson Stain" is the most gripping serial picture ever produced. It is shown weekly at a moving picture theatre where you are always sure of seeing a good bill. This theatre shows each week "Mutt and Jeff" and the "Katzenjammer Kids." A return showing of "Inspiration" is the bill for Wednesday, Oct. 25th. Name Theatre and tell on what day "The Crimson Stain" is always shown.

